



# STEM Careers

## Graphic Designer

**Job Description:** Create visual concepts, by computer or by hand, in order to captivate the consumers of a product. Help provide companies with logos that are representative of that company and recognizable.

### What do Graphic Designers do?

- Develop graphics and visual or audio images for product illustrations, logos, and websites.
- Create designs either by hand or using computer software packages.
- Meet with clients or the art director to determine the scope of a project.
- Advise clients on strategies to reach a particular audience.
- Incorporate changes recommended by the clients into the final design
- Review designs for errors before printing or publishing them

### Your Interests:

- Do you consider yourself a creative person?
- Do you communicate your ideas well with others?
- Do you work well with computers?

### Outlook:

Average Salary - \$20.92 hourly, \$43,500 annually  
Projected Job Openings – 37,300 over the next 10 years

### Education/Program of Study:

- Bachelor's Degree in Graphic Design or other related field.